Andrew Dore

Digital Designer

hello@andrewdore.design   0413 343 011

EXPERIENCE

Sussii

AUG 2016 — PRESENT
UI/UX Designer

For the last 6 months I have been the UX/UI designer delivering a large scale travel platform and webapp for start up sussii.

Key responsibilities:

- Defining UX Requirements
- Wireframing & prototyping
- UI Design
- Component Style Guides

Key learnings:

- Working in a start up environment
- Interaction Design
- Atomic Design
- Designing UI for a large scale platform

We Are Digital

APR 2016 - 3 Month Contract
Senior Digital Designer

Freelanced on a 3 month contract as a digital designer for We Are Digital. Working with a design team of 4, including 2 UX designers, my main task was delivering a proof of concept prototype for a retail app they were developing.

Key responsibilities:

- Digital design
- Interface design
- Wireframing & prototyping
- Presenting & working with clients
- Design estimation

Key learnings:

- Leading a midweight designer
- Working in an smaller design team
- Collaborating with UX designers
- Presenting to large clients
- Resource management

Andrew Dore Design (Freelance)

MAY 2015 — PRESENT
Digital Designer

In the last year I have freelanced on print and digital projects from my studio on Flinders Lane.

This included working for companies like Sonar Group and Adore beauty to deliver digital designers for their varied clients, as well as my own freelance projects for Monash Health.

Projects:

- Monash Health Animation
- Porter Davis Queensland
- Adore Beauty
- Hope Community Services
- Myki Fines Webapp
- All Set travel zines

Key learnings:

- Managing a small team
- Manging client expectations
- CSS/HTML/Javascript
- Using Bootstrap
- Product management

Andrew Dore

Digital/UI Designer

hello@andrewdore.design

0413 343 011

EXPERIENCE

Toll

SEP 2015 — MAR 2016
Lead Creative Designer

Collaborated with UX designers to develop the experience design and interface for Toll's digital platform. Worked with BAs and an agile development team to design a human centred product.

Key responsibilities:

- Interface design
- Creating digital style guide
- Overall digital experience
- Wireframing & prototyping
- User testing

Key learnings:

- Designing for an MVP
- Agile product design/development
- Running user testing
- Working with internal clients
- User centred design methodology

Get Started

DEC 2014 — SEP 2015
Digital Designer

Working as creative designer for this medium sized agency, I created digital experiences for large and medium sized clients, collaborated with their creative director on my own projects and oversaw all aspect of the design process.

Key responsibilities:

- Branding & visual design
- Interface design
- Wireframing & prototyping
- Presenting & working with clients

Key learnings:

- Working in an agency environment
- Collaborating with a creative director
- Working with large clients
- Designing in sketch
- Estimating & time management

Republica

FEB 2015— MAY 2015
Digital Designer

Worked client side as an in house digital designer (under Francis & Co.) for Republica, an educational organisation that runs several schools, including Tractor Design School. Managed two other designers to deliver their website and several digital marketing campaigns.

Key responsibilities:

- Interface design
- Branding & visual design
- Wireframing

Key learnings:

- Managing a small design team
- Designing to a marketing strategy
- Digital brand experience

Andrew Dore

Digital Designer

hello@andrewdore.design

0413 343 011

EXPERIENCE

CC&Co.

2007 — 2015

Co Founder / Creative Director

Delivered many successful print and digital projects as creative director of this boutqiue design studio, from an online music composer to 3 years of creative for The Shadow Electric outdoor cinema.

I gained a huge insight into all aspects of the design process and learnt how to deliver a successful project from concept to completion.

Clients:

- City of Melbourne
- The Shadow Electric
- City of Yarra & the Squeaky Wheel
- Phil Anderson Cycling
- Yarra Ranges Council
- Darebin Asylum Seeker Centre
- Royal Commission into Family Violence

Key learnings:

- Running a boutique design studio
- Creative concept development
- Client management
- Project & team management
- User centred design methodology
- Introduction to CSS & HTML
- Managing front end devs

SKILLS

Expert Knowledge:

- Visual Design (Print & digital)
- UI design
- Typography
- Branding
- Wireframing & prototyping
- Art direction

Advanced Knowledge:

- Experience design
- Information architecture
- Prepress

Working Knowledge:

- User testing
- HTML / CSS
- PHP / Javascript (as it relates to UI design)
- Actionscript

Software:

- Sketch
- Illustrator
- Indesign
- Invision
- Principle
- Balsamiq
- Photoshop

Andrew Dore

Digital Designer   hello@andrewdore.design   0413 343 011

EDUCATION

**Animation &
Interactive Media (BA)**

2007
RMIT - Bachalor of Arts

**Multimedia
(Cert IV)**

2003
Australian Academy of Design

REFERENCES

Tim Evans

WORKED AT TOLL
UX DESIGNER   0438 081 667   vansinjapan@gmail.com

Taran Hubbert

WORKED WITH CC&CO.
FRONT END DEVELOPER   0435 994 829   taran@twinbrother.com.au

Gareth Williams

WORKED AT GET STARTED / ADORE BEAUTY
DIGITAL PRODUCER   0415 577 860   gareth@adorebeauty.com.au